

DERBY DAY 2025

Wayfinder Family Services' annual event in downtown Sacramento features a live stream of the Kentucky Derby, a hat contest, a live auction, and more! Derby Day brings together over 100 supporters and prominent community members.

SATURDAY, MAY 3, 2025, FROM 1:00 – 5:00 PM

Location: TBD

Wayfinder Award Recipient

Jean Minton



SPONSORSHIP OPPORTUNITIES for DERBY DAY

Our annual fundraiser supporting...

- foster care, adoption and temporary shelter for children in the child welfare system
- programs that increase self-sufficiency for people of all ages who have disabilities
- mental health care for children and families in our community
- prevention programs that stabilize families

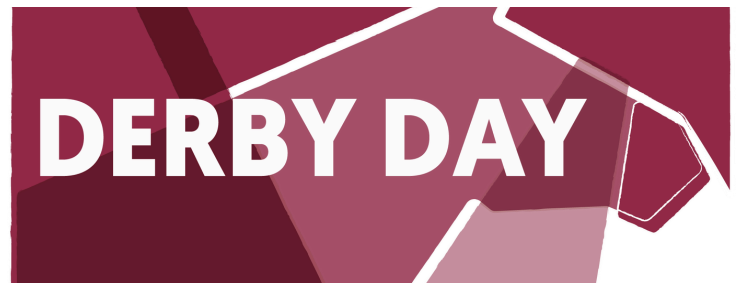


WHAT DOES YOUR SUPPORT MEAN?

Wayfinder gives children the opportunity to be part of a safe, nurturing, lifelong family, and offers families the support and resources they need to thrive.



Better Business Bureau
accredited charity and holds
the highest ratings from
Candid and Charity Navigator



SPONSORSHIP LEVELS

WAYFINDER LEVEL \$10,000

- Eight tickets with reserved table
- Inside front cover ad in event day program
- Premium logo placement on all collaterals
- Rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event

INNOVATOR LEVEL \$5,000

- Six tickets with reserved table
- Full-page ad in event day program
- Logo placement on all collaterals
- Rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event

CHAMPION LEVEL \$2,500

- Four tickets with reserved table
- Half-page ad in event day program
- Logo placement on all collaterals
- Rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event

ADVOCATE LEVEL \$1,000

- Two tickets with reserved table
- Quarter-page ad in event day program
- Rolling sponsor screen during the event
- Social media mentions
- Emcee mention during the event

GUARDIAN LEVEL \$750

- One ticket
- Logo only in event day program
- Rolling sponsor screen during the event
- Social media mentions and links
- Emcee mention during the event

FULL-PAGE AD \$500

- Full-page ad in event day program

HALF-PAGE AD \$400

- Half-page ad in event day program

Questions about sponsorship opportunities or event details? Contact Alexa Adams, Associate Director of Development (916) 940-6382 • aadams@wayfinderfamily.org
To process a sponsorship payment online visit:
www.WayfinderFamily.org/sponsor

Wayfinder Family Services Main Campus: 5300 Angeles Vista Boulevard, Los Angeles, CA 90043