

Wayfinder IMPACT COUNCIL



Join the Wayfinder Impact Council

The Wayfinder Impact Council is comprised of members who volunteer their time, energy, and talents to raise awareness and funds to further Wayfinder's mission.

The COVID 19 crisis has changed the way we all do business, in-person events are not an option for a while, and virtual meetings are the new norm. The council is tasked with creating innovative and meaningful opportunities to engage our current donors and secure new supporters. Wayfinder depends on private funding support to ensure our programs run uninterrupted.

Council members will provide a wealth of experience, knowledge and enthusiasm to help connect the organization to new resources for support.



Why Serve

- ✓ Contribute your talents and passion for helping those in need to thrive.
- ✓ Expand your professional network.
- ✓ Give back and serve with pride.
- ✓ We are accredited by the Council on Accreditation and we receive the highest ratings from Charity Navigator and the Better Business Bureau. These achievements mean we have exemplary financial, operations and program management.

Wayfinder Family Services has been changing the future of children and families for over 65 years. We understand the unique challenges facing some of our community's most vulnerable. Those with disabilities, foster youth, those without a home of their own, those who have been abused and many, many more. We see them. We believe in the amazing potential in, and for, each and every one of them. And, together, we turn that potential into reality.

You can help by becoming a Wayfinder.
Join us and together, we will change the future.

Council Member Commitments

- ✓ Two-year minimum term
- ✓ Fulfill an annual give/get of \$1,500 (gifts can be made through a combination of individual, corporate, company match, foundations, and/or personal networks)
- ✓ Four meetings per year (teleconference available)
- ✓ Attend and serve as host committee for special events
- ✓ Serve on a council "committee" including: Fundraising (Social Media Campaigns and Crowdfunding), Events, Membership and Innovation
- ✓ Be an ambassador; a committed supporter and thoughtful advocate
- ✓ The council is led by an Executive Committee, which includes two co-chairs, and a fundraising-chair (each one-year term)

Being an Ambassador

Volunteers and donors play a vital role in the success of our organization. Each council member is committed to:

- ✓ Introductions to new funding opportunities such as foundation and corporate grants, sponsorships and individual donors.
- ✓ Promote the organization to friends, family, colleagues and associates.
- ✓ Serve as a recruiting arm for volunteers and in-kind donations.
- ✓ Work in conjunction with the development team to host friend- and fundraising events, including site visits and arranging for speaking opportunities at a company, community organization or professional organization.

Providing Financial Support

Members actively support Wayfinder Family Services on an annual basis, through personal funds and/or raising funds from other sources. The following outlines options for financial support and participation from each member:



(Gifts can be in the form of cash, made as a pledge via installments or credit cards throughout the year, or via corporate matching gift programs).

**I am ready
to make an
impact!
How do
I get
started?**

To learn more about how Wayfinder is changing the future, visit:
www.wayfinderfamily.org

To start the application process, contact:
Vanessa Botshekan
Associate Vice President for Development and Donor Relations
vbotshekan@wayfinderfamily.org or 323-295-4555 x205