

Wayfinder IMPACT COUNCIL



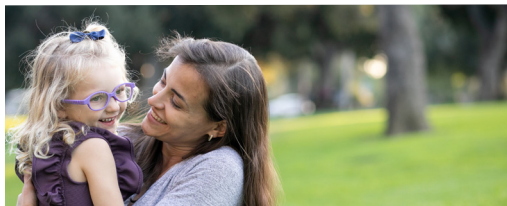
Join us and make an impact

The Wayfinder Impact Council is a group of dynamic volunteers who use their time, energy, and talents to raise awareness and funds to further Wayfinder's mission. Meetings are held virtually to accommodate our members' busy schedules and geographic diversity!

Wayfinder depends on private funding support to ensure our life-changing programs run uninterrupted.

Impact Council members' experience, enthusiasm and passion will help connect the organization to new resources for support.

Why Serve



- ✓ Give back and serve with pride.
- ✓ Activate your passion for helping those in need by contributing your talents.
- ✓ Expand your professional network.
- ✓ Be confident in your support: Wayfinder is nationally accredited by the Council on Accreditation and has earned the highest ratings from Charity Navigator, Candid and the Better Business Bureau. These achievements mean we have exemplary financial, operations and program management.



Wayfinder Family Services has been changing the future of children and families for over 70 years. We understand the unique challenges facing some of our community's most vulnerable. Those with disabilities, foster youth, those without a home of their own, those who have been abused and many, many more. We see them. We believe in the amazing potential in, and for, each and every one of them. And, together, we turn that potential into reality.

You can help by becoming a Wayfinder.
Join us and together, we will change the future.

Council Member Commitments

- ✓ Two-year minimum term
- ✓ Fulfill an annual give/get of \$1,500 (gifts can be made through a combination of individual, corporate, company match, foundations, and/or personal networks)
- ✓ Four meetings per year (teleconference available)
- ✓ Attend and serve as host committee for Wayfinder's signature event, The Conversation
- ✓ Leverage your expertise (e.g., event planning, social media, fundraising, networking, etc.) to enhance the council's efforts
- ✓ Secure support for the holiday gift drive and annual fundraising efforts
- ✓ Be an ambassador; a committed supporter and thoughtful advocate
- ✓ The council is led by two co-chairs

Being an Ambassador

Volunteers and donors play a vital role in the success of our organization. Each council member is committed to:

- ✓ Introductions to new funding opportunities such as foundation and corporate grants, sponsorships and individual donors.
- ✓ Promote the organization to friends, family, colleagues and associates.
- ✓ Serve as a recruiting arm for volunteers and in-kind donations.
- ✓ Work in conjunction with the development team to host friend- and fundraising events, including site visits and arranging for speaking opportunities at a company, community organization or professional organization.

Providing Financial Support

Members actively support Wayfinder Family Services on an annual basis, through personal funds and/or raising funds from other sources. The following outlines options for financial support and participation from each member:



(Gifts can be in the form of cash, made as a pledge via installments or credit cards throughout the year, or via corporate matching gift programs).

I am ready to make an impact! How do I get started?

To learn more about how Wayfinder is changing the future, visit: www.wayfinderfamily.org

To start the application process, contact:
Vanessa Botshekan
Associate Vice President for Development and Donor Relations
vbotshekan@wayfinderfamily.org or 323-295-4555 x205