

Join THE CONVERSATION 2025

Wayfinder Family Services is proud to bring philanthropic- and civic-minded individuals together for a panel discussion on some of the most important issues in human services.

Thursday, March 13, 2025

11:00 a.m. Reception **Noon** Luncheon

2:00 p.m. Post-panel Reception

Jonathan Club

545 S Figueroa St., Los Angeles, CA 90071

150-200 guests

Wayfinder Award Recipients

Glenn Sonnenberg

Jason Russell



SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$15,000

Two tables for 10 with premium seating, logo or name on event signage, full-page inside front cover program book advertisement, recognition on Wayfinder's website, social media and newsletter and your logo or name on one of the WAYFINDER sponsorship level event features.

WAYFINDER: \$10,000

Table for 10 with premium seating, logo or name on event signage, a full page inside back cover program book advertisement, recognition on Wayfinder's website, social media and newsletter and your logo or name on one of the following event features:

- SOUVENIR NOTEBOOK
- ESPRESSO CART

INNOVATOR: \$5,000

Table for 10, logo or name on event signage, a full-page program book advertisement, recognition on Wayfinder's website, social media and newsletter and your logo or name on one of the following event features:

- WAYFINDER AWARD
- WAYFINDER AWARD
- PACKAGED DESSERT
- WAYFINDER AWARD
- PROGRAM BOOK

California American Water

CHAMPION: \$2,500

Table for 10, logo or name on event signage, a half-page program book advertisement, recognition on Wayfinder's website, social media and newsletter and your logo or name on one of the following event features:

- PARKING
- COCKTAIL NAPKINS
- HAND SANITIZER
- SOUVENIR PEN

Verizon

United Healthcare

ADVOCATE : \$1,000

Two reserved seats at the event, logo/name in the program book, Wayfinder's website and newsletter.

PROGRAM BOOK ADVERTISING

Printed book distributed to all attendees and listing on Wayfinder's website.

- Full page: \$750
- 1/2 page: \$500
- 1/4 page (logo only): \$250



Gather, learn and celebrate

The Conversation is an annual event which features a luncheon, award ceremony and panel discussion. Last year, The Conversation honored individuals and a foundation for their commitment and dedication to children, youth and families. The panel discussion focused on the "loneliness pandemic" and its impact on the mental health.

Your sponsorship supports Wayfinder Family Services:

Over 21,000 children, youth, adults and family members served annually in 53 of 58 counties across California

85 cents of every dollar raised is spent on direct services

One of the largest foster care and adoption agencies in California, with expertise in multiple disabilities and mental health

Questions? Contact Vanessa Botshekan Associate Vice President of Development and Donor Relations (323) 295-4555 Ext 205 • vbotshekan@wayfinderfamily.org To process a sponsorship payment online visit: www.WayfinderFamily.org/sponsor



Better Business Bureau accredited charity and holds the highest ratings from Candid and Charity Navigator