

Join THE CONVERSATION 2025

Wayfinder Family Services is proud to bring philanthropic and civic-minded individuals together for a panel discussion on some of the most important issues in human services. The Conversation is an annual event that features a luncheon, award ceremony and panel discussion. This year's panel will focus on Adverse Childhood Experiences (ACEs) and trauma.

Thursday, March 13, 2025

11:00 a.m. Reception, Luncheon and Panel

2:00 p.m. Post-panel Reception

Jonathan Club

545 S Figueroa St., Los Angeles, CA 90071

150-200 Guests

Wayfinder Award Recipients

W. M. Keck Foundation
Glenn Sonnenberg
Jason Russell

Panelists

Diana E. Ramos, MD, MPH, MBA
California Surgeon General

Josue Pineda
Youth Advocate

Dawn Vo-Jutabha, PhD
Executive Vice President and Chief Operating Officer
Wayfinder Family Services

Moderator

Emily Williams
Chief Executive Officer
UCLA-UCSF ACEs Aware Family Resilience Network (UCAAN)



Your sponsorship supports Wayfinder Family Services:

Over 21,000 children, youth, adults and family members served annually in 53 of 58 counties across California. 85 cents of every dollar raised is spent on direct services

One of the largest foster care and adoption agencies in California, with expertise in multiple disabilities and mental health

Questions? Contact Vanessa Botshekan, Associate VP of Development and Donor Relations (323) 295-4555 Ext 205 • vbotshekan@wayfinderfamily.org
To process a sponsorship payment online visit: www.WayfinderFamily.org/sponsor



Better Business Bureau accredited charity and holds the highest ratings from Candid and Charity Navigator



SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$15,000

Two tables for 10 with premium seating, logo or name on event signage, full-page inside front cover program book advertisement, recognition on Wayfinder's website, social media and newsletter and your logo or name on one of the WAYFINDER sponsorship level event features.

WAYFINDER: \$10,000

Table for 10 with premium seating, logo or name on event signage, a full page inside back cover program book advertisement, recognition on Wayfinder's website, social media and newsletter and your logo or name on one of the following event features:

- SOUVENIR NOTEBOOK
- ESPRESSO CART

INNOVATOR: \$5,000

Table for 10, logo or name on event signage, a full-page program book advertisement, recognition on Wayfinder's website, social media and newsletter and your logo or name on one of the following event features:

- WAYFINDER AWARD
- WAYFINDER AWARD
- PACKAGED DESSERT
- WAYFINDER AWARD
- PROGRAM BOOK

Linda Myerson Dean

California American Water

CHAMPION: \$2,500

Table for 10, logo or name on event signage, a half-page program book advertisement, recognition on Wayfinder's website, social media and newsletter and your logo or name on one of the following event features:

- PARKING
- COCKTAIL NAPKINS
- CENTERPIECES
- HAND SANITIZER
- SOUVENIR PEN

RBC Wealth Mgmt

Harold Davidson & Associates Inc.

United Healthcare

ADVOCATE: \$1,000

Two reserved seats at the event, logo/name in the program book, Wayfinder's website and newsletter.

PROGRAM BOOK ADVERTISING

Printed book distributed to all attendees and listing on Wayfinder's website.

- Full page: \$750
- 1/2 page: \$500
- 1/4 page (logo only): \$250