

DERBY DAY, Wayfinder Family Services' annual event in downtown Sacramento features a live stream of the Kentucky Derby, a hat contest, a live auction, and more! Derby Day brings together over 100 supporters and prominent community members.

SATURDAY, MAY 3, 2025, FROM 1:00 – 5:00 PM
LOCATION: MULVANEY'S B & L



SPONSORSHIP OPPORTUNITIES for DERBY DAY

Our annual fundraiser supporting...

- foster care, adoption and temporary shelter for children in the child welfare system
- programs that increase self-sufficiency for people of all ages who have disabilities
- mental health care for children and families in our community
- prevention programs that stabilize families



WHAT DOES YOUR SUPPORT MEAN?

Wayfinder gives children the opportunity to be part of a safe, nurturing, lifelong family, and offers families the support and resources they need to thrive.



Better Business Bureau accredited charity and holds the highest ratings from Candid and Charity Navigator

DERBY DAY 2025



SPONSORSHIP LEVELS

WAYFINDER LEVEL \$10,000

- Eight tickets with private reserved table
- Inside front cover ad in event day program
- Premium logo placement on all collaterals
- Rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event
- Pre-event cocktail social

INNOVATOR LEVEL \$5,000

- Six tickets with private reserved table
- Full-page ad in event day program
- Logo placement on all collaterals
- Rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event
- Pre-event cocktail social

CHAMPION LEVEL \$2,500

- Four tickets with private reserved table
- Half-page ad in event day program
- Logo placement on all collaterals
- Rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event
- Pre-event cocktail social

ADVOCATE LEVEL \$1,000

- Two tickets with reserved sponsorship table
- Quarter-page ad in event day program
- Rolling sponsor screen during the event
- Social media mentions
- Emcee mention during the event

GUARDIAN LEVEL \$750

- One ticket
- Logo only in event day program
- Rolling sponsor screen during the event
- Social media mentions and links
- Emcee mention during the event

FULL-PAGE AD \$500

- Full-page ad in event day program

HALF-PAGE AD \$400

- Half-page ad in event day program

Questions about sponsorship opportunities or event details? Contact Alexa Adams, Associate Director of Development (916) 940-6382 • aadams@wayfinderfamily.org
 To process a sponsorship payment online visit: www.WayfinderFamily.org/sponsor