

DERBY DAY, Wayfinder Family Services' annual event in downtown Sacramento, brings together over 100 supporters and prominent community members. The event features a live stream of the Kentucky Derby, hat contest, live auction, and more!

SATURDAY, MAY 2, 2026, FROM 1:30 – 5:00 PM

LOCATION: MULVANEY'S B & L



Wayfinder Award Recipients

Kcammee Vreman

Annie Hallsten Narayan

SPONSORSHIP OPPORTUNITIES for DERBY DAY

Our annual fundraiser supporting...

- foster care, adoption and temporary shelter for children in the child welfare system
- programs that increase self-sufficiency for people of all ages who have disabilities
- mental health care for children and families in our community
- prevention programs that stabilize families



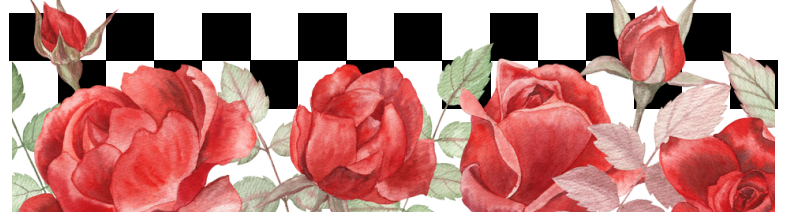
WHAT DOES YOUR SUPPORT MEAN?

Wayfinder gives children the opportunity to be part of a safe, nurturing, lifelong family, and offers families the support and resources they need to thrive.



Better Business Bureau accredited charity and holds the highest ratings from Candid and Charity Navigator

DERBY DAY 2026



SPONSORSHIP MENU

PRESENTING SPONSOR \$10,000

- Ten tickets with private, reserved table
- Inside front-cover ad in event day program
- Premium logo placement on all collaterals
- Logo on rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event
- Champagne bottle for the table
- Complimentary mint julep and wine bar

TRIPLE CROWN SPONSOR \$5,500

- Six tickets with private, reserved table
- Full-page ad in event day program
- Logo placement on all collaterals
- Logo on rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event
- Complimentary mint julep and wine bar

WINNER'S CIRCLE SPONSOR \$2,750

- Four tickets with private, reserved table
- Half-page ad in event day program
- Logo placement on all collaterals
- Logo on rolling sponsor screen during the event
- Acknowledgement on Wayfinder's website and social media
- Emcee mention during the event
- Complimentary mint julep and wine bar

FINISH LINE SPONSOR \$1,250

- Two tickets with reserved sponsorship table
- Quarter-page ad in event day program
- Logo on rolling sponsor screen during the event
- Social media mentions
- Emcee mention during the event
- Complimentary mint julep and wine bar

STARTING GATE SPONSOR \$750

- One ticket
- Logo only in event day program
- Logo on rolling sponsor screen during the event
- Social media mentions
- Emcee mention during the event
- Complimentary mint julep and wine bar

PROGRAM BOOK

Sponsor an advertisement or include your name or logo in the printed program book distributed to all attendees and featured on Wayfinder's website

- FULL PAGE AD: \$800
- HALF PAGE AD: \$550
- QUARTER PAGE AD or LOGO ONLY: \$250

Questions about sponsorship opportunities or event details? Contact Alexa Adams, Associate Director of Development (916) 940-6382 • aadams@wayfinderfamily.org
To process a sponsorship payment online visit: www.wayfinderfamily.org/sponsorDD