



THE CONVERSATION 2026

Wayfinder Family Services is proud to host our fourth annual signature event, **The Conversation**, bringing together philanthropic and civic-minded individuals. The Conversation offers a powerful panel discussion on pressing human services issues and a special award ceremony honoring community impact.

The theme for this year's panel is "**Beyond Technology: Why Human Services Still Matter in the Age of AI.**" Don't miss this opportunity to connect, learn and be part of change.

Event Details

Thursday, March 12, 2026

11:00 a.m. - 2:00 p.m.

Reception, Luncheon, Awards and Panel Discussion

Jonathan Club

545 S Figueroa St., Los Angeles, CA 90071

150 - 200 Guests expected

Wayfinder Award Recipients

Linda Myerson Dean

Brian Barreto

Kirchgessner Vision Foundation



Your Sponsorship Makes an Impact

- **21,000+** individuals served annually across **53** counties
- **84¢** of every dollar supports direct services
- **One of California's largest foster/adoption agencies with expertise in disabilities and mental health**

Contact Us: Vanessa Botshekan
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Let's build a stronger, healthier future—together.



Better Business Bureau accredited charity and holds the highest ratings from Candid and Charity Navigator

PRESENTING SPONSOR: \$25,000

Two tables for 10 - 12 guests each with premium seating, logo or name on event signage, full-page inside front cover program book advertisement, recognition on Wayfinder's website and social media and your logo or name on one of the Wayfinder sponsorship level (see below) event features.

WAYFINDER SPONSOR: \$15,000

Table for 10 - 12 guests with premium seating, logo or name on event signage, a full page inside back cover program book advertisement, recognition on Wayfinder's website and social media and your logo or name on one of the following event features:

- SOUVENIR NOTEBOOK
- ESPRESSO CART

INNOVATOR SPONSOR: \$10,000

Table for 10 guests, logo or name on event signage, a full-page program book advertisement, recognition on Wayfinder's website and social media and your logo or name on one of the following event features:

- WAYFINDER AWARD
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- PROGRAM BOOK
- PACKAGED DESSERT
- RECEPTION

CHAMPION SPONSOR: \$6,000

Table for 10 guests, logo or name on event signage, a half-page program book advertisement, recognition on Wayfinder's website and social media and your logo or name on one of the following event features:

- VALET PARKING
- HAND SANITIZER
- COCKTAIL NAPKINS
- SOUVENIR PEN
- CENTERPIECES
- TOTE BAG

ADVOCATE SPONSOR: \$3,000

Half-table for 5 guests, logo or name on event signage, a quarter-page program book advertisement, recognition on Wayfinder's website and social media.

FRIEND SPONSOR: \$1,200

Two reserved seats at the event, logo/name in the program book and Wayfinder's website.

PROGRAM BOOK

Sponsor an advertisement or include your name or logo in the printed program book distributed to all attendees and featured on Wayfinder's website.

- FULL PAGE AD: \$800
- HALF PAGE AD: \$550
- QUARTER PAGE AD: \$250