



Your sponsorship directly supports  
Wayfinder's programs and services.

## THE CONVERSATION 2026

Wayfinder Family Services is proud to host our fourth annual signature event, **The Conversation**, bringing together philanthropic and civic-minded individuals. The Conversation offers a powerful panel discussion on pressing human services issues and a special award ceremony honoring community impact.

The theme for this year's panel is **"Beyond Technology: Why Human Services Still Matter in the Age of AI."** Don't miss this opportunity to connect, learn and be part of change.

### Event Details

**Thursday, March 12, 2026**

**11:00 a.m. - 2:00 p.m.**

**Reception, Luncheon, Awards and Panel Discussion**

**Jonathan Club**

**545 S Figueroa St., Los Angeles, CA 90071**

**150 - 200 Guests expected**

### Wayfinder Award Recipients

Linda Myerson Dean

Brian Barreto

Kirchgessner Vision Foundation



### Your Sponsorship Makes an Impact

- **21,000+** individuals served annually across **53** counties
- **84¢** of every dollar supports direct services
- **One of California's** largest foster/adoption agencies with expertise in disabilities and mental health

Contact Us: Vanessa Botshekan  
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ext. 205 [www.wayfinderfamily.org/sponsor](http://www.wayfinderfamily.org/sponsor)  
Let's build a stronger, healthier future—together.



Better Business Bureau accredited  
charity and holds the highest ratings  
from Candid and Charity Navigator

### PRESENTING SPONSOR: \$25,000

Two tables for 10 - 12 guests each with premium seating, logo or name on event signage, full-page inside front cover program book advertisement, recognition on Wayfinder's website and social media and your logo or name on one of the Wayfinder sponsorship level (see below) event features.

### WAYFINDER SPONSOR: \$15,000

Table for 10 - 12 guests with premium seating, logo or name on event signage, a full page inside back cover program book advertisement, recognition on Wayfinder's website and social media and your logo or name on one of the following event features:

- SOUVENIR NOTEBOOK
- ESPRESSO CART

### INNOVATOR SPONSOR: \$10,000

Table for 10 guests, logo or name on event signage, a full-page program book advertisement, recognition on Wayfinder's website and social media and your logo or name on one of the following event features:

- WAYFINDER AWARD
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- PROGRAM BOOK
- PACKAGED DESSERT
- RECEPTION

### CHAMPION SPONSOR: \$6,000

Table for 10 guests, logo or name on event signage, a half-page program book advertisement, recognition on Wayfinder's website and social media and your logo or name on one of the following event features:

- VALET PARKING
- HAND SANITIZER
- COCKTAIL NAPKINS
- SOUVENIR PEN
- CENTERPIECES
- TOTE BAG

### ADVOCATE SPONSOR: \$3,000

Half-table for 5 guests, logo or name on event signage, a quarter-page program book advertisement, recognition on Wayfinder's website and social media.

### FRIEND SPONSOR: \$1,200

Two reserved seats at the event, logo/name in the program book and Wayfinder's website.

### PROGRAM BOOK

Sponsor an advertisement or include your name or logo in the printed program book distributed to all attendees and featured on Wayfinder's website.

- FULL PAGE AD: \$800
- HALF PAGE AD: \$550
- QUARTER PAGE AD: \$250

**Wayfinder Family Services Main Campus: 5300 Angeles Vista Blvd., Los Angeles, CA 90043**