

The Conversation 2027

RESERVE YOUR SPONSORSHIP TODAY wayfinderfamily.org/sponsor or email vbotshekan@wayfinderfamily.org

Thursday, March 11, 2027
11:00 a.m. – 2:00 p.m.

Jonathan Club · 545 S Figueroa St., Los Angeles
Reception, Luncheon, Awards & Panel · 100–150 guests



2027 WAYFINDER AWARD RECIPIENTS

Manny Abascal
Robert Luce

Honoring extraordinary community
impact at this year's event.

A conversation that matters

Wayfinder Family Services proudly hosts its fourth annual signature event. This year, we will spotlight a Wayfinder family. This includes an intimate conversation with a Wayfinder family who will share the complexity of their challenges and the impact of our services, followed by an award ceremony honoring community impact.

YOUR SPONSORSHIP'S IMPACT

24,000+

individuals served
annually across
53 counties

84¢

of every dollar
supports direct
services

Wayfinder is a human services agency with expertise in vision impairment, disabilities, and one of California's largest foster and adoption agencies.



Sponsorship Levels

Every level includes recognition on Wayfinder's website & social media.

PRESENTING SPONSOR

\$25,000

Two premium tables (10–12 each) · signage · full-page inside front cover ad

NAME A SIGNATURE FEATURE

Reception

WAYFINDER SPONSOR

\$15,000

Premium table (10–12) · signage · full-page inside back cover ad

NAME A SIGNATURE FEATURE

Wayfinder Award I

Wayfinder Award II

Wayfinder Award III

INNOVATOR SPONSOR

\$10,000

Table for 10 · signage · full-page program book ad

NAME A SIGNATURE FEATURE

Coffee & Tea Cart

Souvenir Notebook

Program Book

Packaged Dessert

CHAMPION SPONSOR

\$6,000

Table for 10 · signage · half-page program book ad

NAME A SIGNATURE FEATURE

Valet Parking

Cocktail Napkins

Souvenir Pen

Centerpieces

Tote Bag

Bottled Water

ADVOCATE SPONSOR \$3,000

Half-table for 5 · event signage · quarter-page program book ad · web & social recognition.

FRIEND SPONSOR \$1,200

Two reserved seats · name in the program book and on Wayfinder's website.

PROGRAM BOOK ADS

Printed for all
attendees &
on our
website.

FULL PAGE
\$800

HALF PAGE
\$550

QUARTER PAGE
\$250

Better Business Bureau accredited charity, holding the **highest ratings** from Candid and Charity Navigator.

FOR QUESTIONS CONTACT

Vanessa Botshekan

Associate VP of Development & Donor Relations
vbotshekan@wayfinderfamily.org · 213-851-2894

wayfinderfamily.org/sponsor