

DERBY DAY 2027

WAYFINDER FAMILY SERVICES' ANNUAL FUNDRAISER

RACING TOWARD IMPACT

Kentucky Derby live stream, auction, hat contest and more!

Wayfinder Award Recipient
Lindsey Fudge

150+ guests

Your support helps us change the future for children, youth and families in our shared community.



SATURDAY, MAY 1, 2027

1:00 - 5:00 PM

NEW VENUE

Haggin Oaks Golf
3645 Fulton Ave
Sacramento, CA 95821

SPONSORSHIP MENU

PRESENTING SPONSOR

LIMITED TO ONE

- 12 tickets, two reserved tables of 6 each
- Name or logo featured on golf cart transportation to the event entrance
- Inside front cover program ad: premium logo on all collateral and rolling sponsor screen
- Website, social media and emcee acknowledgment

\$9,000

TRIPLE CROWN SPONSOR

- 6 tickets, reserved table; full page program ad
- Logo on all collateral and rolling sponsor screen; website, social and emcee acknowledgment

\$5,500

WINNER'S CIRCLE SPONSOR

- 4 tickets, half table shared with another Winner's Circle sponsor; half page program ad
- Logo on collateral and rolling sponsor screen; website, social and emcee acknowledgment

\$2,750

FINISH LINE SPONSOR

- 2 tickets, at reserved shared table
- Quarter-page program ad; logo on rolling sponsor screen; emcee mention

\$1,250

STARTING GATE SPONSOR

- 1 ticket
- Logo only in program and on rolling sponsor screen; emcee mention

\$750

BRANDED SPONSORSHIP ADD-ONS

Layer any of these onto a sponsorship above or purchase on their own for added visibility.

LIVE AUCTION SPONSOR

\$2,500

Limited to one

- Logo on bid sheets and auction screen
- Acknowledgment during the auction segment
- Two tickets to the event

MINT JULEP BAR SPONSOR

\$2,000

Limited to one

- Logo on bar signage and cocktail napkins
- Acknowledgment on rolling sponsor screen
- Two tickets to the event

HAT CONTEST SPONSOR

\$1,500

Limited to one

- Logo on contest signage and photo backdrop
- Announced as contest sponsor by the emcee
- Two tickets to the event

PROGRAM BOOK ADS

FULL PAGE **\$800**

HALF PAGE **\$550**

QUARTER PAGE OR LOGO/NAME ONLY **\$250**

Questions about sponsorship opportunities or event details? Contact Alexa Adams, Associate Director of Development (916) 940-6382 • aadams@wayfinderfamily.org
To process a sponsorship payment online visit: www.wayfinderfamily.org/sponsorDD